

*Mervin*  
*Creu*

**25**  
**SNOWBOARDS**

**26**





**25  
26**

**Gnu**  
**SNOWBOARDS**

**The futuristic American board building legacy unleashes Facts and Fiction at sensational prices! Advanced geometry and technology upgrades for a double dose of shreddin. Wagyu beefy freestyle boarding from Cannon and crew. Bailey is our beautiful boss.**

**Jamie A shreds into the year of the snake. Warbs DIY's his finest Finest. Pro Mag power freeriding gets genetically modified...**

**Temp and Cannon's Banked Country and Barrett's Barrett...**

**We handmade delicious Gnu's for you family style.**

**GWOOSH  
INTO**



**25** | *Gnu* | **26**  
**SNOWBOARDS**

# WE BUILD OUR OWN DAMN BOARDS.



TIM

*Mervin*  
Gru  
SNOWBOARDS





# BEAUTIFUL CHOICE



**Hand Built in Washington State**  
**WE BUILD OUR OWN DAMN BOARDS**

### ECO MATERIALS

- FSC CERTIFIED ECO WOODS
- LOW VOC RESIN SYSTEMS
- BIO TOP SHEETS

### ECO PROCESS

- WATER BASED SUBLIMATION
- WATER BASED SOLVENTS
- WATER CLEANSSED FINISHING SYSTEMS
- NO TOXIC LACQUER COATINGS

### ECO POWER

- WIND POWER
- WATER POWER

### ECO RECYCLING

- WOOD SAWDUST TO SOIL
- RECYCLED WOOD
- RECYCLED PLASTICS



# GNU SCIENCE

## GNU EDGE HOLD ADVANTAGE



THE ORIGINAL SERRATED STEAK KNIFE TECHNOLOGY



A CUMMINS FAMILY EXCLUSIVE TEETH IN THE TAIL!

## GNU ASYM STORY

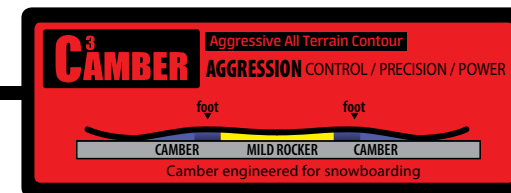
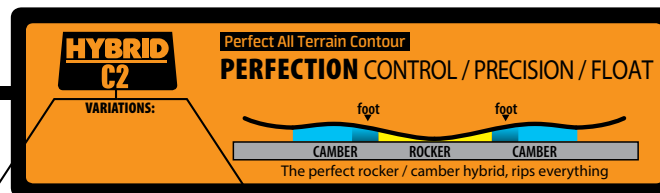
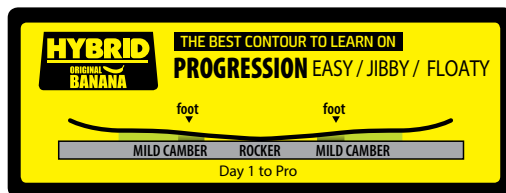
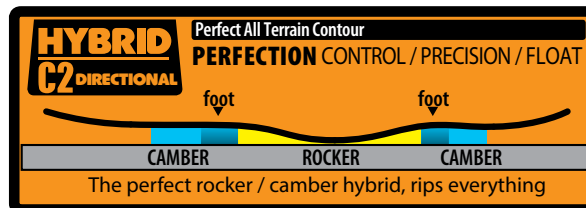
AWESOME TURNING  
**ASYM AWESOME**  
BALANCE THROUGH ASYMMETRY



**3 GNU  
GLITE**  
CONSTRUCTIONS  
FSC CERTIFIED ECO WOODS



**GNU CONTOURS**  
**BANANA IS TECHNOLOGY**  
THE ORIGINAL ROCKER/CAMBER HYBRID CONTOURS.  
PATENT #7823892 #8511704



Easy Riding  
All Terrain Contour



Xtreme Riding  
All Terrain Contour

MERVIN MADE  
HANDMADE IN THE USA



25  
26

Gnu  
SNOWBOARDS



Gnu  
156





25  
26



Gnu  
SNOWBOARDS



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Fiction





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162





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**TEAM**

**FOREST BAILEY**

**JAMIE ANDERSON**

**MAX WARBINGTON**

**BARRETT CHRISTY**

**CANNON CUMMINS**

**NAIMA ANTOLIN**

**TEMPLE CUMMINS**



**MASATO TODA • JADYN CHOMLACK • ELLIE WEILER • MICHAEL MCDANIEL**

**BRENDAN SULLIVAN • MARKUS RUSTAD • ALEX LOPEZ • ARI MORRONE**

**JULIAN GLUCK • ISABELLA GOMEZ • CALVIN GREEN • DEREK CONTI**

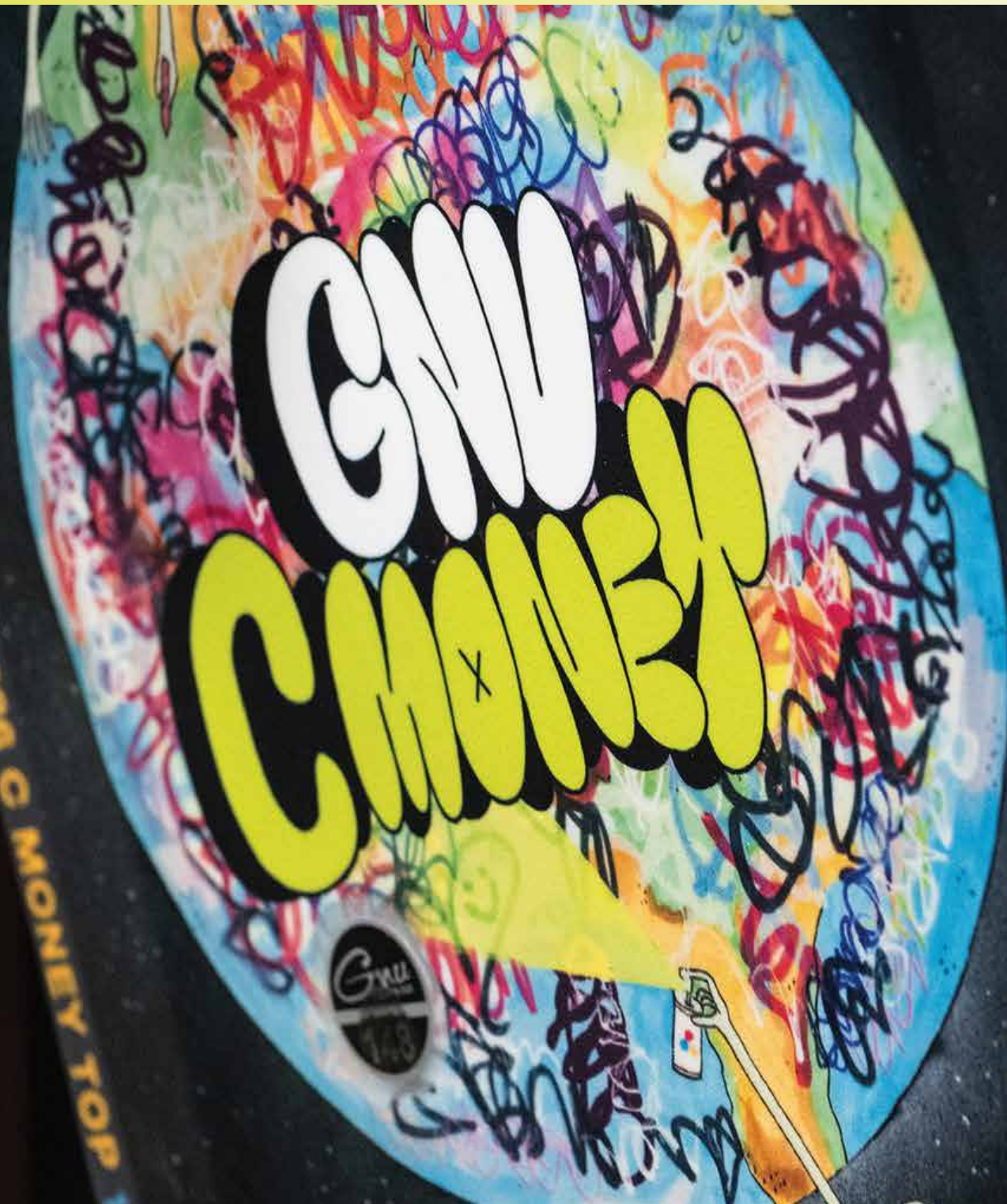


**FOREST  
BAILEY**

*Gnu*  
SNOWBOARDS

 **FREESTYLE / PARK** 

# MONEYS



**JAY  
HOWELL**



# MONEY

## FREESTYLE / PARK / TWIN SHAPE

MENS

- Freestyle fun and passionate progression
- Plays in the park rips the resort
- Amazing quality, performance and price

Art: JAY HOWELL  
@punksgitcut



A perfect twin park preferring board that shreds the whole mountain. Featuring a snappy C2 rocker camber hybrid contour, sustainable fast growing wood core and eco sublimated graphics. All the shred bling without the crypto sting. The Money and the Young Money are our gifts to snowboarding's past, present and future.

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



**MAGNE-TRACTION®**  
EDGE HOLD ADVANTAGE

**HYBRID**  
**C2®**

Easy Riding All Terrain Contour



**CORE:** G LITE 1 FSC Certified Poplar + Paulownia Core: Light, Strong And Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice.

**BASE:** Eco Sublimated Co-Ex Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

	LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
	130	97cm	7.1	26.1	23	26.1	17.5"-20.75"/0"
	135	100cm	7.4	26.8	23.2	26.8	17.5"-20.75"/0"
	140	103cm	7.7	27	23.4	27	17.75-22.5" / 0"
	144	110cm	7.9	27.9	24.2	27.9	19"-24" / 0"
	148	113cm	8	28.6	24.7	28.6	19"-24" / 0"
	152	115cm	8.1	29.3	25.3	29.3	20.25"-25"/0"
	154	116cm	8.1	29.5	25.4	29.5	20.25"-25"/0"
	156	117cm	8.2	29.6	25.5	29.6	20.25"-25"/0"
	159	119cm	8.2	29.8	25.6	29.8	20.25"-25"/0"
WIDE	150 w*	113cm	8	29.9	26	29.9	20.25"-25"/0"
	154 w*	116cm	8.1	30.3	26.2	30.3	20.25"-25"/0"
	158 w*	119cm	8.2	30.9	26.6	30.9	20.25"-25"/0"



WE BUILD OUR OWN DAMN BOARDS



# GLOSS

## FREESTYLE / PARK / TWIN SHAPE

**WOMENS**

- True twin park focused style stick
- For easy progression and effortless flare
- Understated glam with underpriced tech

Art: Sara Phillips  
@philllips



The Gloss is a twin freestyle board for playful park fun or all mountain freestyle action. It's got a blunted twin shape, a friendly flex, and a C2e camber hybrid contour, the perfect rocker/camber hybrid. The Gloss puts a shine on your moves, with Magne-Traction® for catch-free edge control. understated glam, effortless style, underpriced tech, and unreal snowboarding!

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



**MAGNE-TRACTION®**  
EDGE HOLD ADVANTAGE

**HYBRID C2®**

Easy Riding All Terrain Contour



**CORE:** G LITE 1 FSC Certified Aspen + Paulownia Core: Light, Strong And Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice.

**BASE:** Eco Sublimated Co-Ex Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
136	103cm	7.8	26.1	22.6	26.1	17"-22" / 0"
140	105cm	7.9	27.2	23.3	27.2	17"-22" / 0"
144	107cm	8	27.6	23.5	27.6	18.5"-23.5" / 0"
148	110cm	8.1	27.9	23.9	27.9	18.5"-23.5" / 0"



**WE BUILD OUR OWN DAMN BOARDS**



# C MONEY



**MENS**

## FREESTYLE / PARK / TWIN SHAPE

- Cambered freestyle and progression
- Pops in the park rips the resort
- Amazing quality, performance and price

Art: JAY HOWELL  
@punksgitcut



A perfect cambered twin park preferring board that shreds the whole mountain. Featuring a poppy C3 cambered contour, sustainable fast growing wood core and eco sublimated graphics. All the shred bling without the crypto sting. The C Money is pop you can buy and guaranteed to take your freestyle game to the next level.

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



**MAGNE-TRACTION®**  
EDGE HOLD ADVANTAGE

**C<sup>3</sup> CAMBER**

Aggressive All Terrain Contour



**CORE:** G LITE 1 FSC Certified Poplar + Paulownia Core: Light, Strong And Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice.

**BASE:** Eco Sublimated Co-Ex Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
144	110cm	7.9	27.9	24.2	27.9	19"-24" / 0"
148	113cm	8	28.6	24.7	28.6	19"-24" / 0"
152	115cm	8.1	29.3	25.3	29.3	20.25"-25"/0"
154	116cm	8.1	29.5	25.4	29.5	20.25"-25"/0"
156	117cm	8.2	29.6	25.5	29.6	20.25"-25"/0"
159	119cm	8.2	29.8	25.6	29.8	20.25"-25"/0"
<b>150 w*</b>	113cm	8	29.9	26	29.9	20.25"-25"/0"
<b>154 w*</b>	116cm	8.1	30.3	26.2	30.3	20.25"-25"/0"
<b>158 w*</b>	119cm	8.2	30.9	26.6	30.9	20.25"-25"/0"

\*WIDE



**WE BUILD OUR OWN DAMN BOARDS**



# GLOSS C

## FREESTYLE / PARK / TWIN SHAPE

WOMENS

- Cambered True twin park focused style stick
- Tech progression and effortless flare
- Understated glam with underpriced tech

Art: Sara Phillips  
@philllips



The Gloss-C is a cambered twin freestyle board for serious park fun or all mountain freestyle action. It's got a blunted twin shape, a friendly flex, and C3 camber contour specifically designed for snowboarding. The Gloss-C puts a shine on your moves, with Magne-Traction® for catch-free edge control. understated glam, effortless style, underpriced tech, and unreal snowboarding!

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



**MAGNE-TRACTION®**  
EDGE HOLD ADVANTAGE

**C<sup>3</sup> CAMBER**

Aggressive All Terrain Contour



**CORE:** G LITE 1 FSC Certified Aspen + Paulownia Core: Light, Strong And Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice.

**BASE:** Eco Sublimated Co-Ex Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
136	103cm	7.8	26.1	22.6	26.1	17"-22" / 0"
140	105cm	7.9	27.2	23.3	27.2	17"-22" / 0"
144	107cm	8	27.6	23.5	27.6	18.5"-23.5" / 0"
148	110cm	8.1	27.9	23.9	27.9	18.5"-23.5" / 0"



# HEAD SPACE

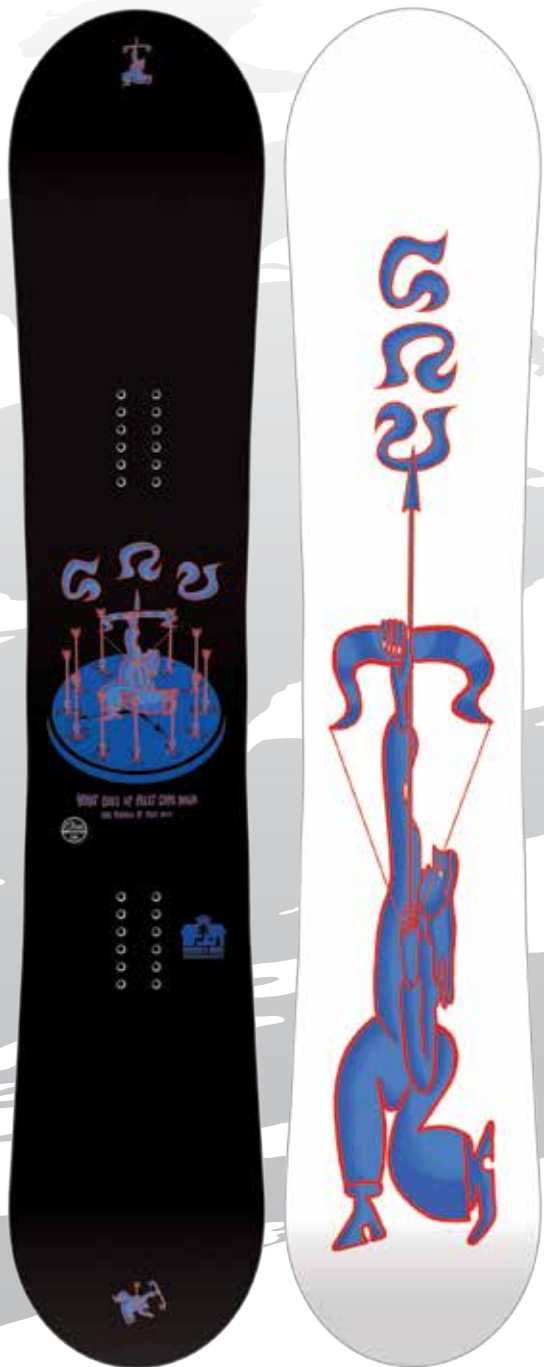


**FOREST  
BAILEY**

**HEAD SPACE**



**FOREST  
BAILEY**



# HEAD SPACE

## FREESTYLE / PARK / TWIN SHAPE By FOREST BAILEY

MENS

- Forest's cambered pill creative freestyle vehicle
- Streetwise, rips the resort, toys with the park
- Technology unites your mind, body and board

Board art: Forest Bailey  
@forestbailey



A classic freestyle pill shape from his beautiful mind. The cambered Head Space is Forest's twin freestyle mind expansion tool. A proven street slayer, rips any freestyle situation you might encounter at your home resort or out there with the crew. Magne-Traction® edge control, FSC certified eco core, sintered eco sublimated base. Find your feet with a board that knows anything and everything is possible.

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



**MAGNE-TRACTION®**  
EDGE HOLD ADVANTAGE

**C<sup>3</sup> CAMBER**

Aggressive All Terrain Contour



**CORE:** G LITE 2 FSC Certified Aspen + Paulownia Core: Light, Strong And Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass + Carbon Power Bands: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice

**BASE:** Eco Sublimated Sintered Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
146	110 cm	7.7	28.3	24.7	28.3	19"-24"/ 0"
149	112 cm	7.8	29.1	25	29.1	20.25"-25"/ 0"
152	113 cm	8	29.4	25	29.4	20.25"-25"/ 0"
155	115 cm	8.2	29.7	25.4	29.7	20.25"-25"/ 0"
158	117 cm	8.3	30	25.5	30	20.25"-25"/ 0"
155W*	115 cm	8.2	30.5	26.4	30.5	20.25"-25"/ 0"

\*WIDE



WE BUILD OUR OWN DAMN BOARDS



**RECESS  
PACKAGE BOX**



Art: Hannah Eddy  
@hannaheddyart

# RECESS PACKAGE

## RECESS PACKAGE 80, 90, 100

### YOUTH ALL MOUNTAIN FREESTYLE / TWIN

- Radial Sidecut - Smooth and predictable turns
- Full Wood Core - Light, strong, and poppy
- Cap Construction

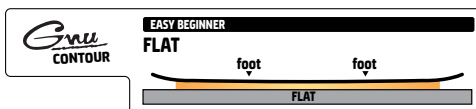
UNISEX



### SPEED STRAP BINDING

- SIZE: X-SMALL (US 12C-5)**
- Single Buckle Speed-Strap
  - Quick Adjust Heelcup

The Recess package is a great introduction to snowboarding for kids. The bindings are easily adjustable, feature comfy straps and are sized right for the board. A soft flex, catch free radial sidecut, and flat stable contour make the Recess a perfect introduction to all mountain fun!



LENGTH (cm)	CONTACT LENGTH (cm)	SIDECUT (m)	WAIST WIDTH (cm)	NOSE / TAIL WIDTH (cm)	STANCE / SETBACK (cm)
80	50	4.0	20.0	22.0 / 22.0	11.0"-13.5" / 0"
90	60	5.5	21.0	22.5 / 22.5	11.0"-14.0" / 0"
100	66	5.7	21.0	23.6 / 23.6	11.0"-14.0" / 0"

## RECESS PACKAGE 110, 120, 125

### YOUTH ALL MOUNTAIN FREESTYLE / TWIN

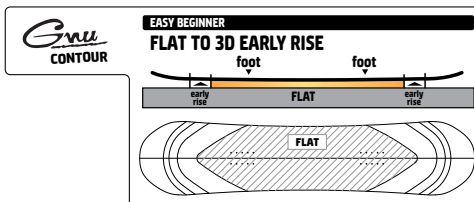
- MAGNE-TRACTION® - Effortless Edge Hold
- Full Wood Core - Light, strong, and poppy
- Sandwich Construction



### TRADITIONAL BINDING

- SIZE: SMALL (US 2-7)**
- Height Adjustable Highback
  - Padded EVA Highback
  - Adjustable Heelcup

The Recess package is a great introduction to snowboarding for kids. The bindings are easily adjustable, feature comfy straps and are sized right for the board. A soft flex, MAGNE-TRACTION® sidecut with effortless edge hold, and flat to 3D early rise contour make the Recess a perfect introduction to all mountain fun!



LENGTH (cm)	CONTACT LENGTH (cm)	SIDECUT (m)	WAIST WIDTH (cm)	NOSE / TAIL WIDTH (cm)	STANCE / SETBACK (cm)
110	74	6.5	22	24.3 / 24.3	13"-16" / 0"
120	85	6.7	22.5	25.2 / 25.2	15"-18" / 0"
125	94	7	22.7	25.4 / 25.4	16"-19" / 0"





**NAIMA  
ANTOLIN**



**FREESTYLE /**

**Gnu**  
SNOWBOARDS

**ALL MOUNTAIN**



NEW!



# FACTS



MENS

## FREESTYLE / ALL MOUNTAIN / DIRECTIONAL TWIN

- The perfect freestyle minded snowboard
- Rips everything you can see from the chair and loves a rope tow
- Amazing American craftsmanship, performance and value

Fun, easy to ride and packed with performance features the FACTS is the culmination of decades of all terrain freestyle resort focused snowboard design. A ready for everything, catch free, carvy, floaty BTX Hybrid contour. Magne-Traction® serrated edges offer effortless edge hold on ice and hardpack. Lively, poppy, long lasting eco-friendly construction with a fast low maintenance base.

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



**MAGNE-TRACTION®**  
EDGE HOLD ADVANTAGE

**HYBRID**  
ORIGINAL BANANA

THE BEST CONTOUR TO LEARN ON



**CORE:** G LITE 1 FSC Certified Aspen + Paulownia Core: Light, Strong And Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice.

**BASE:** Eco Knife Cut Co-Ex Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
147	109 cm	8	28.1	24.2	28.1	17"-22" / .75"
150	111 cm	8.1	28.2	24.5	28.2	19.24"-24"/.75"
153	114.5 cm	8.2	28.9	24.8	28.9	20.25"-25"/.75"
156	119 cm	8.2	29.8	25.4	29.8	20.25"-25"/.75"
159	121 cm	8.3	30.2	25.5	30.2	20.25"-25"/.75"
156 w*	119 cm	8.3	31.1	26.7	31.1	20.25"-25"/.75"
159 w*	121 cm	8.3	31.2	26.7	31.2	20.25"-25"/.75"
162 w*	122 cm	8.4	31.4	26.7	31.4	20.25"-25"/.75"

\*WIDE



Board Art: Gnu Snowboards  
@gnusnowboards



WE BUILD OUR OWN DAMN BOARDS





**NEW!** **FICTION**

**WOMENS**

**FREESTYLE / ALL MOUNTAIN / DIRECTIONAL TWIN**

- Unbelievably easy riding snowboard
- Freestyle progression on the whole mountain
- Magne-Traction® for enhanced edge control

The Fiction is a directional twin all mountain board with an approachable shape, softer flex, and our Original Banana Hybrid contour for catch-free progression. Write the story of your shred dreams in a winter wonderland. The Fiction will make exciting easy reading of any terrain and turns everyday into a magical chapter. Magne-Traction® adds predictable edge-control to the long list of this board's niceties. A lot of tech for a price that will have you wondering if the truth is stranger than fiction.

**TERRAIN TYPES**



**RIDER ABILITY**



**FLEX SCALE**



**THE BEST CONTOUR TO LEARN ON**



**CORE:** G LITE 1 FSC Certified Aspen + Paulownia Core: Light, Strong And Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice.

**BASE:** Eco Knife Cut Co-Ex Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
133	101 cm	7.5	25.8	22.5	25.8	17"-22" / 0"
139	103 cm	7.6	26.1	22.6	26.1	17"-22" / 0"
142	106 cm	7.7	27	23.2	27	17.75"-22.5"/0"
145	108 cm	7.8	27	23.4	27	17.75"-22.5"/0"
148	112 cm	7.9	28	24	28	18.5"-23.5"/0"
151	114 cm	8	28.3	24.3	28.3	18.5"-23.5"/0"
154	116 cm	8.1	28.7	24.6	28.7	18.5"-23.5"/0"



Board Art: Gnu Snowboards  
@gnusnowboards



**WE BUILD OUR OWN DAMN BOARDS**



**FINEST**

**MAX**  
WARBINGTON

# FINEST

By MAX WARBINGTON

## FREESTYLE / ALL MOUNTAIN / ASYM TWIN SHAPE

- MENS**
- Max Warbington's fine tuned "can do" snowboard
  - Freestyles all terrain with the crew
  - Max's art eco-sublimated on top and into a rugged sintered base

Board art: Max Warbington  
@69max420



40 years in we present...The Finest Gnu ever made! Max's ASYM C2x freestyle stick has been fine tuned in pursuit of freestyle progression and perfection. Guaranteed to add depth to your park performance and freestyle freedom to your deep snow game. Grab your crew, feed the animals and go boardin! Absolute control in all terrain is built in.

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



**MAGNE-TRACTION®**  
EDGE HOLD ADVANTAGE

**HYBRID C2<sup>x</sup>**

Xtreme Riding All Terrain Contour

AWESOME TURNING  
**ASYM AWESOME**  
BALANCE THROUGH ASYMMETRY

**ASYM**



**CORE:** G LITE 2 FSC Certified Aspen + Paulownia Core: Light, Strong And Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice.

**BASE:** Eco Sublimated Sintered Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAIls:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
148	110 cm	8 / 7.9	28.4	24.8	28.4	19.24"-24"/ 0"
151	111 cm	8.1 / 7.8	28.8	25	28.8	20.25"-25"/ 0"
154	113 cm	8.1 / 7.8	29.1	25.1	29.1	20.25"-25"/ 0"
157	116 cm	8.2 / 7.9	29.7	25.5	29.7	20.25"-25"/ 0"
159	118 cm	8.3 / 8.0	29.9	25.7	29.9	20.25"-25"/ 0"
155 w*	114 cm	8.1 / 7.8	30.4	26.2	30.4	20.25"-25"/ 0"

\*WIDE





# VELVET

## ALL MOUNTAIN / FREESTYLE / TWIN SHAPE

WOMENS

- Twin shape for freestyle progression
- The entire mountain is your creative playground
- Environmentally comfy FSC Certified wood core and a sintered base

Art: Hannah Eddy  
@hannaheddyart



The Velvet is the choice of Gnu team riders who approach the whole mountain like their park. It's snappy flex and hybrid C2 contour work in synergy for pop and stability. It features intuitive geometry, and Magne-Traction®, so it is catch-free and responsive. The eco sublimated plant-based graphics give this ride a down to earth vibe. The Velvet is comfortable in any conditions and as balanced in the park as it is in banked slaloms or street sessions. Design conceptualized by Naima Antolin and art by Hannah Eddy.

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



**MAGNE-TRACTION®**  
EDGE HOLD ADVANTAGE

**HYBRID  
C2**

Perfect All Terrain Contour



**CORE:** G LITE 2 FSC Certified Aspen + Paulownia Core: Light, Strong And Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice.

**BASE:** Eco Sublimated Sintered Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
139	103 cm	7.6	26.1	22.6	26.1	17"-22" / 0"
143	105 cm	7.7	27.2	23.5	27.2	18.5"-23.5" / 0"
147	107 cm	7.8	28	23.9	28	18.5"-23.5" / 0"
150	110 cm	7.9	28.3	23.9	28.3	19.24"-24" / 0"
153	113 cm	8	28.7	24.1	28.7	19.24"-24" / 0"



# RIDERS CHOICE



## FREESTYLE / ALL MOUNTAIN / ASYM TWIN SHAPE

- MENS**
- A board for riders by riders
  - Poppy powerful 3-D Asym Chip power platforms
  - Intuitive Asym advantage maximizes performance

Art: TREVOR YARDLEY-JONES @trevoryj



Undeniable 3-D Delightwood Asym Chip construction on proven Asym geometries distribute energy to your edges and elevate pop, power and performance. The Gnu squad had a strong hand in this one combining; asymmetry, slightly wider widths that rail and float with C2 Hybrid contours that pop, slide, carve and lift. All laminated into an eco-minded construction with poppy carbon that is built to blast and last. It's quite possibly the best snowboard we have ever made!

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



Xtreme Riding All Terrain Contour

AWESOME TURNING  
**ASYM AWESOME**  
BALANCE THROUGH ASYMMETRY

ASYM



**CORE:** G LITE 3 FSC Certified Aspen + Paulownia Core Lightest, Stronger And Most Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass + Carbon Power Bands: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice

**BASE:** Sintered Knife-Cut Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
151.5	113 cm	7.9 / 8.2	29.2	25.1	29.2	20-24.75" 0"
154.5	116 cm	7.7 / 8.1	29.3	25.2	29.3	20.25"-25" 0"
157.5	119 cm	7.8 / 8.2	29.9	25.5	29.9	20.25"-25" 0"
159.5	120 cm	7.9 / 8	30	25.6	30	20.25"-25" 0"
161.5	122 cm	8 / 8.4	30.2	25.8	30.2	20.25"-25" 0"
155 W*	116 cm	7.7 / 8.1	30.7	26.5	30.7	20.25"-25" 0"
158 W*	119 cm	7.8 / 8.2	31.2	26.8	31.2	20.25"-25" 0"
162 W*	122 cm	8 / 8.4	31.3	26.8	31.3	20.25"-25" 0"

\*WIDE



WE BUILD OUR OWN DAMN BOARDS

# LADIES CHOICE



*WMAA*

**JAMIE  
ANDERSON**



# LADIES CHOICE

By **JAMIE ANDERSON**



**WOMENS**

## FREESTYLE / ALL MOUNTAIN / ASYM TWIN SHAPE

- Jamie Anderson's asym twin fun freestyle choice
- Carves, flies and floats the whole mountain
- Knife cut sintered base and carbon power bands

Board art: Sarah King  
@sarahkingart



The Ladies Choice has secured its place in snowboarding history with over a decade of collaboration with the most decorated female snowboarder, Jamie Anderson. Her balance between progression and playfulness is reflected in the progressive asym technology and a C2x camber hybrid contour, perfectly tuned for freestyle flow. Bringing Jamie's eco-minded sensibility to our construction materials and process, the Ladies Choice is built with a sustainably harvested FSC certified wood core and water-based inks. Eco sublimated graphics by Sarah King continue the decade + partnership with this all-mountain freestyle work of art. Ride the Ladies Choice and channel some JA magic! Board

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



**MAGNE-TRACTION®**  
EDGE HOLD ADVANTAGE

**HYBRID C2**

Xtreme Riding All Terrain Contour

AWESOME TURNING  
**ASYM AWESOME**  
BALANCE THROUGH ASYMMETRY

**ASYM**



**CORE:** G LITE 3 FSC Certified Aspen + Paulownia Core Lightest, Stronger And Most Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass + Carbon Power Bands: Strong And Poppy

**TOP:** Eco Sublimated Bio Beans: Tough And Environmentally Nice

**BASE:** Sintered Knife-Cut Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAIls:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
139.5	103 cm	7.8 / 7.6	26.1	22.6	26.1	17"-22"/ 0"
142.5	107 cm	8.0 / 7.7	27	23.2	27	18.5"-23.5"/0"
145.5	109 cm	8.1 / 7.8	27.9	24	27.9	18.5"-23.5"/0"
148.5	111 cm	8.2 / 7.9	28	24.2	28	18.5"-23.5"/0"
151.5	114 cm	8.3 / 8.0	28.5	24.4	28.5	19.24"-24"/ 0"
153.5	116 cm	8.3 / 8.0	28.6	24.4	28.6	19.24"-24"/ 0"



**WE BUILD OUR OWN DAMN BOARDS**

**NEW!**



**WAGYU**



**NEW!**



**CANNON  
CUMMINS**

**25**

**EARLY  
RELEASE**

**26**





NEW!

# WAGYU

NEW!



CANNON  
CUMMINS



JADYN  
CHOMLACK

25 EARLY RELEASE 26

# NEW! WAGYU

By CANNON CUMMINS



## FREESTYLE / ALL MOUNTAIN DIRECTIONAL TWIN

MENS

- Cannon Cummins and crew's delicious beefy Freestyle Stick
- Resort and park performance
- Easy riding, transition finding freestyle progression power stomper

Art: Jayden Chomlack  
@jadynchomlack



Cannon and the homies' go-to resort and park ripping board. A directional twin shape that eats marbled mountains, devours side hits and gobbles in the park. Featuring some smooth camber with a banger flex that will stomp to your needs. Cannon and crew manned the grill and cooked this one to perfection for park vibes and top to bottom resort freestyle slayers. Wagyu G2 core and sublimated Co-Ex base, with design help by Jadyn goes the full 8 seconds.

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



MAGNE-TRACTION®  
EDGE HOLD ADVANTAGE

3<sup>rd</sup> CAMBER  
Aggressive All Terrain Contour



**CORE:** G LITE 2 FSC Certified Aspen + Paulownia Core: Light, Strong And Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass + Carbon Power Bands: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice

**BASE:** Eco Sublimated Co-Ex Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
155	115 cm	8	29.3	25.3	29.3	18.5"-26.5"/.5"
158	117.5 cm	8	29.5	25.5	29.5	18.5"-26.5"/.5"
161	120 cm	8.1	29.7	25.7	29.7	18.5"-26.5"/.5"



WE BUILD OUR OWN DAMN BOARDS

**LADIES CHOICE**

**NEW!**

**GAMBER**

**NEW!**



**JAMIE**

**ANDERSON**



**WOMENS**

# LADIES CHOICE CAMBER

By **JAMIE ANDERSON**

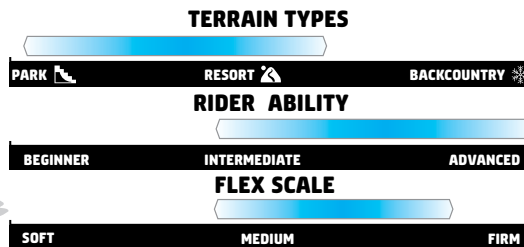
## FREESTYLE / ALL MOUNTAIN / ASYM TWIN SHAPE

- Jamie Anderson's asym twin fun freestyle choice
- Carves, flies and floats the whole mountain
- Knife cut sintered base and carbon power bands

Board art: Sarah King  
@sarahkingart



Jamie Anderson continues to set the bar high for herself, and in the process, she has redefined what is possible for the world's best female snowboarders. She is a pro, in every sense of the word, and the Ladies Choice Camber is her choice for big days chasing big dreams. The C3 camber dominant contour, asymmetry and Magne-Traction® ensure pop and stability. Our most premium materials, construction and eco-sublimated art by Sarah King add up to a board that is as pro-earth as it is pro-performance.



**MAGNE-TRACTION®**  
EDGE HOLD ADVANTAGE

**C<sup>3</sup> CAMBER**

Aggressive All Terrain Contour

AWESOME TURNING  
**ASYM AWESOME**  
BALANCE THROUGH ASYMMETRY



- CORE:** G LITE 3 FSC Certified Aspen + Paulownia Core Lightest, Stronger And Most Poppy
- GLASS:** Tri-Ax/Bi-Ax Glass + Carbon Power Bands: Strong And Poppy
- TOP:** Eco Sublimated Bio Beans: Tough And Environmentally Nice
- BASE:** Sintered Knife-Cut Base: Fast, Tough And Holds Wax
- SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast



LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
145.5	109 cm	8.1 / 7.8	27.9	24	27.9	18.5"-23.5"/0"
148.5	111 cm	8.2 / 7.9	28	24.2	28	18.5"-23.5"/0"
151.5	114 cm	8.3 / 8.0	28.5	24.4	28.5	19.24"-24"/0"



**WE BUILD OUR OWN DAMN BOARDS**



*Cannon Cummins*

CANNON  
CUMMINS

| *Gnu* |  
SNOWBOARDS

*🌲* **ALL MOUNTAIN** *🌲*

# ANTIGRAVITY

## FREESTYLE / ALL MOUNTAIN DIRECTIONAL TWIN

- MENS**
- Directional camber freeride perfection
  - Rips the resort top to bottom
  - Radical quality, performance and price

Board art: Shawn Bishop  
@stishbish



Gnu has been rooted in weightless fun since forever. The directional C3 Antigravity honors our ethos by ignoring the past and being perfectly designed for modern snowboarding good times. An easy riding one board quiver with a feel good sustainable wood core, Magne-Traction® serrated edges, an eco-sublimated low maintenance base and proven all terrain geometries. Radical!

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



### TEXTURED TOP SHEET

**MAGNE-TRACTION®**  
EDGE HOLD ADVANTAGE

**C<sup>3</sup> CAMBER**

Aggressive All Terrain Contour



**CORE:** G LITE 1 FSC Certified Aspen + Paulownia Core: Light, Strong And Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice.

**BASE:** Eco Sublimated Co-Ex Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
150	106cm	8	28.8	25	28.5	18.5"-23.25"/1"
153	108cm	8	29.2	25.2	29	19.25"-24"/1"
156	111cm	8	29.7	25.5	29.4	20.5"-25"/1"
159	113cm	8.1	30.1	25.7	29.7	20.5"-25"/1"
162	116cm	8.1	30.3	25.8	30	20.5"-25"/1"
159 w*	113cm	8.1	31.1	26.7	30.7	20.5"-25"/1"
162 w*	116cm	8.1	31.3	26.8	31	20.5"-25"/1"

\*WIDE



WE BUILD OUR OWN DAMN BOARDS

# FROSTING



WOMENS

## ALL MOUNTAIN / DIRECTIONAL SHAPE

- Directional shape C2 camber hybrid, perfect all terrain contour
- Friendly flex for float and flow
- Sintered base and eco-friendly construction

Art: Naima Antolin  
@naimaantolin



The Frosting is a sweet directional C2 camber hybrid board, built for all mountain adventures. It packs enough power to boost confidence in any terrain, magne-traction® for stable edge-control, and a friendly flex that floats in the pow and maneuvers with ease. Eco sublimated art with water based inks and a sintered base are ingredients for a frosting that is far superior to the other sugary confections on the market.

### TERRAIN TYPES

PARK RESORT BACKCOUNTRY

### RIDER ABILITY

BEGINNER INTERMEDIATE ADVANCED

### FLEX SCALE

SOFT MEDIUM FIRM

**MAGNE-TRACTION®**  
EDGE HOLD ADVANTAGE

**HYBRID  
C2**

Perfect All Terrain Contour



**CORE:** G LITE 2 FSC Certified Aspen + Paulownia Core: Light, Strong And Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice.

**BASE:** Eco Sublimated Sintered Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAELS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
143	108 cm	7.7	27.7	24	27.5	17"-22" / 1"
146	110 cm	7.8	27.9	24.1	27.7	18"-23" / 1"
149	112 cm	7.9	28.1	24.3	27.9	18"-23" / 1"
152	114 cm	8	28.5	24.4	28.3	18.5"-23.5" / 1"



**GREMLIN**



**BM\*GW**



# GREMLIN



## ALL MOUNTAIN / DIRECTIONAL SHAPE

UNISEX

- Take over any mountain
- Loves pow, eats hardpack and ice
- Camber, Magne-Traction®, sintered, self centered
- Mild volume Shift. Ride this board 2 cm shorter than your normal board

Art: Gnu Gift Shop  
@gnusnowboards



The Gremlin. A one board quiver for advanced snowboarders looking to get more attention from the chair and in the bar. Floaty nose sniffs out powder, camber body pops over skiers and ropelines. Sintered base scratches rocks and crushes people who didn't know you were racing them to the bottom. The only snowboard on the planet that tells the truth...lies are to hard to remember when fire burns. A great idea that should have always been...Grab a Gremlin!

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



MAGNE-TRACTION®  
EDGE HOLD ADVANTAGE

**CAMBER**

Aggressive All Terrain Contour



**CORE:** G LITE 2 FSC Certified Aspen + Paulownia Core: Light, Strong And Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice.

**BASE:** Sintered Knife-Cut Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
144	102 cm	6.6	30	25.5	28.8	18.5"-23.25"/ 2"
148	104 cm	6.8	30.3	25.8	29.1	18.5"-23.25"/ 2"
152	106 cm	7	30.9	26.1	29.7	19.25"-24"/ 2"
155	108 cm	7.2	31.3	26.4	30.1	19.25"-24"/ 2"
158	110 cm	7.5	32.1	27	30.8	19.25"-24"/ 2"
161	112 cm	7.7	32.6	27.5	31.3	19.25"-24"/ 2"



**BARRETT**



**BARRETT  
CHRISTY**



# BARRETT

By BARRETT CHRISTY



WOMENS

## ALL MOUNTAIN / DIRECTIONAL SHAPE

- Barrett's pro model evolution for the directional revolution
- All Terrain camber dominant power player
- Progressive Magne-Traction® and Carbon Power Bands: Radical response and pop

Art: Ryder Biolos  
@artbyryder



The award-winning Barrett is the pinnacle of all mountain design. 25+ years of women's board design heritage has culminated in the Barrett. Camber perfection for stability and control, Carbon strips for light-weight snap and edge-to-edge torsional precision. Progressive Magne-traction® because edge control is the foundation for everything awesome in snowboarding. The evolution of Barrett's model is premium performance perfection in a pretty package. A portion of proceeds from the sale of this board is donated to Boarding for Breast Cancer @b4bc to support youth focused education, health and wellness programs.

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



Aggressive All Terrain Contour



**CORE:** G LITE 3 FSC Certified Aspen + Paulownia Core Lightest, Stronger And Most Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass + Carbon Power Bands: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice

**BASE:** Sintered Knife-Cut Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAIls:** UHMW: Tough And Fast



Portion of sales benefits

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
146	110 cm	8	27.8	24.1	27.5	17"-22"/1.5"
149	113 cm	8.1	28.1	24.3	27.8	18"-23"/1.5"
152	116 cm	8.1	28.6	24.5	28.2	18"-23"/1.5"
155	118 cm	8.1	29.1	24.8	28.8	18"-23"/1.5"



WE BUILD OUR OWN DAMN BOARDS

**NEW!**  
**UPGRADE**  
**NEW!**

UPGRADE  
GNU  
UPGRADE

**HENDO  
DESIGN**

**NEW!**

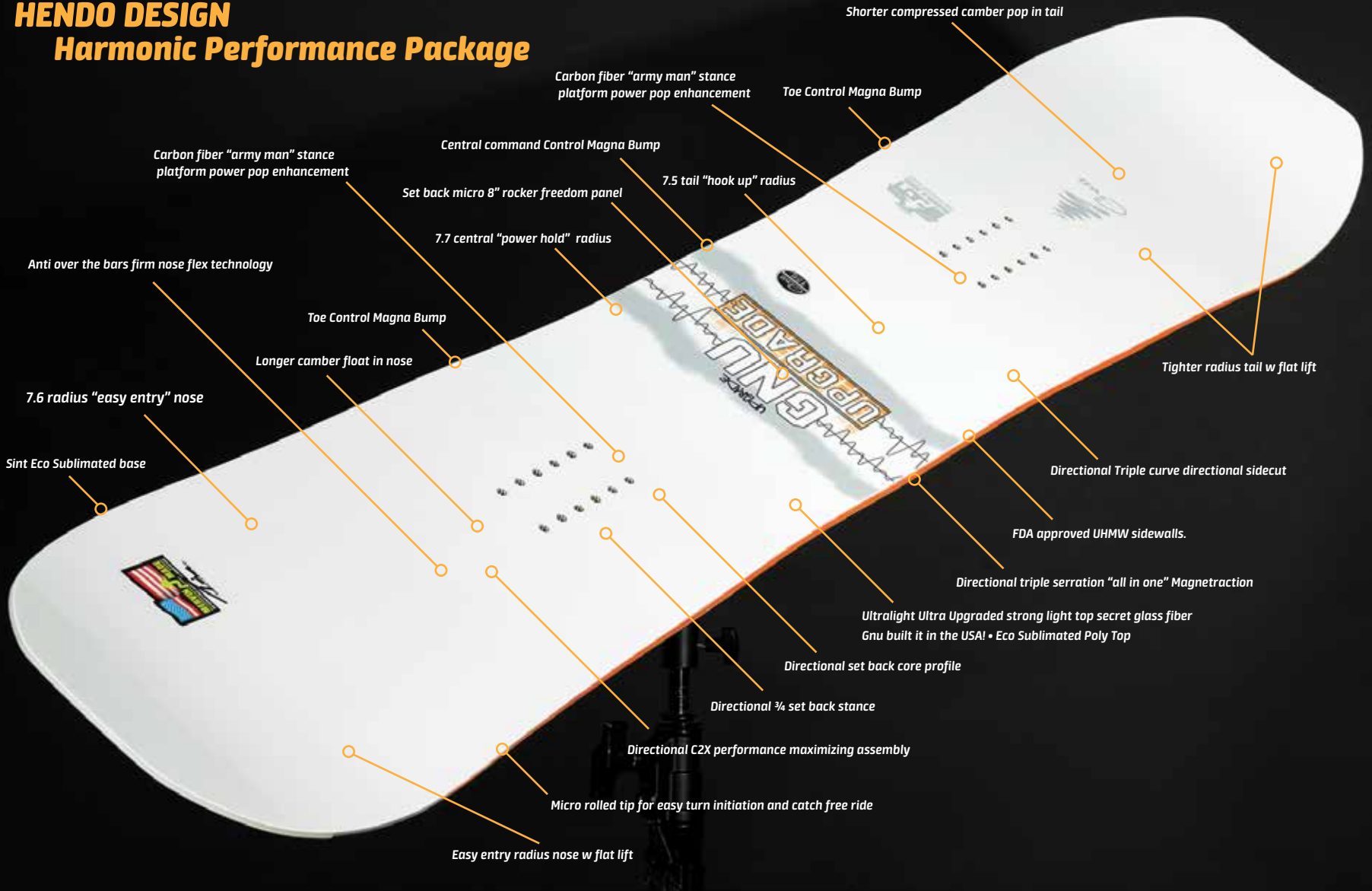


# UPGRADE



## A DOUBLE DOSE OF UPGRADED TECH

### HENDO DESIGN Harmonic Performance Package



Carbon fiber "army man" stance platform power pop enhancement

Toe Control Magna Bump

Shorter compressed camber pop in tail

Carbon fiber "army man" stance platform power pop enhancement

Central command Control Magna Bump

7.5 tail "hook up" radius

Set back micro 8" rocker freedom panel

7.7 central "power hold" radius

Anti over the bars firm nose flex technology

Toe Control Magna Bump

Longer camber float in nose

Tighter radius tail w flat lift

7.6 radius "easy entry" nose

Directional Triple curve directional sidecut

Sint Eco Sublimated base

FDA approved UHMW sidewalls.

Directional triple serration "all in one" Magntraction

Ultralight Ultra Upgraded strong light top secret glass fiber Gnu built it in the USA! • Eco Sublimated Poly Top

Directional set back core profile

Directional 3/4 set back stance

Directional C2X performance maximizing assembly

Micro rolled tip for easy turn initiation and catch free ride

Easy entry radius nose w flat lift

**NEW!** **UPGRADE**

**FREESTYLE/ALL MOUNTAIN DIRECTIONAL TWIN HYBRID**

**MENS**

- Mervin action hero craftsmen Hendo's 30 year anniversary project
- Freestyle minded ATV resort slayer
- Precise harmonized pressure and technology mapping puts contours and stacks of features where they need to be

Creative vision Jeff Henderson  
@jeffhendo



Lifetime shredder and 30 year Mervin craftsmen Jeff "Hendo" Henderson's high tech resort freestyle stick. 5 years of prototyping and refinement went into blending, optimizing and harmonizing almost every geometry variable possible into this high tech directional twin ATV. "One board to rule them all" - Hendo.

A powerful directional C2X contour featuring a short rocker between feet, tighter poppy camber under the back foot and a longer floatier camber extending forward to the nose and combines with a mild early rise...the ride is remarkably close to camber but better...the perfect balance between playful and stable" -Hendo. Directional triple serration magnatraction...focuses control at toes and between feet and leaves tip and tail simple clean and catchfree. Directional triple curve "on demand" sidecut blend features a medium entry, mild middle and deeper aggressive tail sidecut. Directional core profile with stiffened nose for soft snow power, stability and control and a softer tail for control, carving and float. 3/4" stance set back for hardpack freestyle balance and float in soft snow. Micro rolled nose at contact for catch free freestyle. Directional Easy entry radial to "floaty" flat tip and tighter radius directional tail curve. All that and he snuck in a carbon pop enhancement fiber package. Upgrade your shred game with the benefits of technology...more is more...you don't have to think with this poppy easy rider Hendo's brain did the work so you don't have to!

**TERRAIN TYPES**



**RIDER ABILITY**



**FLEX SCALE**



**Xtreme Riding All Terrain Contour**



**UPGRADED CARBON BASE**

**CORE:** G LITE 2 FSC Certified Aspen + Paulownia Core: Light, Strong And Poppy  
**GLASS:** Tri-Ax/Bi-Ax Glass + Carbon Power Bands: Strong And Poppy  
**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice  
**BASE:** Eco Sublimated Sintered Base: Fast, Tough And Holds Wax  
**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
151	110 cm	7.4/7.5/7.3	29.4	25.1	29.4	18.5"-26.5"/.75"
153	112 cm	7.4/7.5/7.3	29.6	25.3	29.6	18.5"-26.5"/.75"
156	114 cm	7.7/7.7/7.5	29.8	25.5	29.8	18.5"-26.5"/.75"
159	116 cm	7.8/7.9/7.7	30	25.7	30	18.5"-26.5"/.75"
157W*	114 cm	7.7/7.7/7.5	30.3	26	30.3	18.5"-26.5"/.75"
160W*	116 cm	7.8/7.9/7.7	30.8	26.5	30.8	18.5"-26.5"/.75"

WIDE\*



**WE BUILD OUR OWN DAMN BOARDS**

# FREE SPIRIT



  
**JAMIE**  
ANDERSON



# FREE SPIRIT

By JAMIE ANDERSON

## ALL MOUNTAIN / DIRECTIONAL SHAPE

WOMENS

- Directional C3 floaty powerhouse
- Slightly volume shifted design with a freestyle spirit
- Carbon Power Bands: Radical response and pop

Board Art: Sarah King  
@sarahkingart



Jamie Anderson's Free Spirit continues to evolve. The Free Spirit model can chase big dreams on big mountains or whimsical wishes on mellow pow days. When she rides this board Jamie lives life to the fullest, with no limitations, no judges, and no boundaries. It's a floaty pow board with a freestyle spirit, capable of stomping big landings and navigating variable terrain with effortless ease. Whether shredding the resort, backcountry, Natural Selection courses, or AK lines the C3 camber dominant contour, Magne-Traction®, tail taper and snappy flex make this board a perfect choice for any spirit quest.

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



Aggressive All Terrain Contour



**CORE:** G LITE 3 FSC Certified Aspen + Paulownia Core Lightest, Stronger And Most Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass + Carbon Power Bands: Strong And Poppy

**TOP:** Eco Sublimated Bio Beans: Tough And Environmentally Nice

**BASE:** Sintered Knife-Cut Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
148	97 cm	6	31	25.5	29.3	19.24"-24"/ 3"
153	102 cm	6	31.2	25.5	29.5	19.24"-24"/ 3"





**NEW  
SHAPE!**

**4x4**



**FOREST  
BAILEY**



**NEW  
SHAPE!**



**4X4**



By **Forest Bailey**

## ALL MOUNTAIN / DIRECTIONAL SHAPE

- MENS**
- Forest Bailey's directional ATV
  - Freestyle the entire mountain
  - A street master's big mountain stick

Board art: Forest Bailey  
@forestbailey



Forest Bailey is a complete rider...his skateboard roots put him in the streets, his mastery of east coast ice makes him an amazing carver and his love of all things wild put him in the big mountains. A decade of board design experience and experiments went into this magical floaty nosed, zero taper angle, freestyle focused directional ATV. Head Space the streets and 4x4 the wilds. Forest Bailey's two board quiver is built to stack clips for the complete all terrain master part.

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



**MAGNE-TRACTION®**  
EDGE HOLD ADVANTAGE

**3<sup>rd</sup> CAMBER**

Aggressive All Terrain Contour



**CORE:** G LITE 2 FSC Certified Aspen + Paulownia Core: Light, Strong And Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice.

**BASE:** Eco Sublimated Sintered Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
157	119 cm	8.4	29.7	25.5	29.7	19.24"-24"/1"
160	121 cm	8.4	30	25.7	30	19.24"-24"/1"




**SOMETHING GNU**




**Gnu**  
Graphite Composite Slope Tools

**25**  
**EARLY**  
**RELEASE**


**26**

  
**MIKE**  
**OLSON**

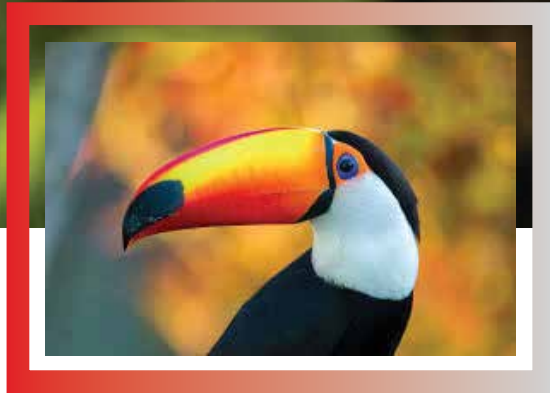
*Functional Shape  
Functional Carve*

  
A Division of Slope Tools, Inc.

(206) 762-3011

**DRIFTY SNOWBOARDS  
AREN'T DELICIOUS** 

309 South Cloverdale Suite C-2  
Seattle, Wa. 98108



# **TOUCAN NOSE TECH**

**EXCLUSIVE TO SOMETHING GNU!**

25 EARLY RELEASE 26

# SOMETHING GNU

## ALL MOUNTAIN FREERIDE / DIRECTIONAL SHAPE

- MENS**
- Gnu's innovative carving / floating historical future flash
  - Deep carving progressive sidecut (Drifty snowboards aren't delicious)
  - Floaty easy entry resort carving pow slayer

Creative Vision: Pete Saari  
@turtletater



A great leap forward for mankind...Gnu was credited by TWS mag as being the first brand to market deep carving sidecuts intended for resort hardpack terrain which was a critical step as snowboards evolved from finned backcountry powder designs only to modern all terrain "directional device" resort atvs. Something Gnu takes the inspiration of Mike Olsons early '80s' finless designs and adds in all we have learned over the past 40 years of Gnu board building. Fine tuned progressive sidecuts provide forgiving turn entry and finlike hold in the tail allowing deep powerful trenched carving on hardpack and ice. A long smooth tip entry floats the pow effortlessly on those special days and the swallow tail and taper settles nicely adding even more control and float. A modern directional C2 contour works in harmony with tip and entry sidecut for easy turn entry and the tight shorter camber adds hold in the tail for radical resort power carving. "Drifty Snowboards aren't delicious...business casual in the front power party in the back!"

### TERRAIN TYPES



**MAGNE-TRACTION®**  
EDGE HOLD ADVANTAGE

**HYBRID C2 DIRECTIONAL**  
Perfect All Terrain Contour



- CORE:** G LITE 3 FSC Certified Aspen + Paulownia Core Lightest, Stronger And Most Poppy
- GLASS:** Tri-Ax/Bi-Ax Glass: Strong And Poppy
- TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice.
- BASE:** Sintered Knife-Cut Base: Fast, Tough And Holds Wax
- SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

	LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
NEW-->	151	104 cm	6.66/6	30	25	29	17.75"-22.5"/4"
	156	108 cm	6.66/6	31	25.3	29.8	17.75"-22.5"/4"
	161	112 cm	6.66/6	31.8	26.1	30.5	19.25"-24"/4"
NEW-->	169	116 cm	6.66/6	32.9	26.5	31.4	19.25"-24"/4"



WE BUILD OUR OWN DAMN BOARDS



**BANKED**  
**COUNTRY**

**TEMPLE**  
**CUMMINS**

# BANKED COUNTRY

By TEMPLE & CANNON CUMMINS

## ALL MOUNTAIN / DIRECTIONAL SHAPE

- MENS**
- Temple and Cannon's father/son ultra refined design
  - Carbon Power Bands: Radical response and pop
  - New, fast, positive Directional Progressive Magne-Traction® technology

Art: Temple Cummins  
@templecummins



The ultimate resort shred stick for advanced rippers who constantly watch the weather and score ridiculous amounts of pow but, rip everyday regardless of the conditions. Designed by legendary freestyle minded resort Billy Goater Temple Cummins and his skateboard influenced son Cannon this fantasy father son project is a refined high performance ATV with one eye on float, the other eye on fly and the third eye on more Baker Banked Slalom gold duct tape. A big floaty nose, a powerful responsive construction, directional camber set back 1.5", mild taper angle, a nice new switch friendly tail and exclusive directional progressive Magne-Traction®. Banked Country is what you want to ride and where you want to be.

### TERRAIN TYPES



### RIDER ABILITY



### FLEX SCALE



**PROMAG**

**C<sup>3</sup> CAMBER**

Aggressive All Terrain Contour



**CORE:** G LITE 3 FSC Certified Aspen + Paulownia Core Lightest, Stronger And Most Poppy

**GLASS:** Tri-Ax/Bi-Ax Glass + Carbon Power Bands: Strong And Poppy

**TOP:** Eco Sublimated Poly Top: Tough And Environmentally Nice

**BASE:** Sintered Knife-Cut Base: Fast, Tough And Holds Wax

**SIDEWALL & TIPS/TAILS:** UHMW: Tough And Fast

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
155	112 cm	8.2	29.4	25.3	29.2	19"-24"/ 1.5"
159	114 cm	8.3	29.6	25.4	29.4	20"-25"/ 1.5"
162	116 cm	8.4	29.8	25.5	29.6	20"-25"/ 1.5"
160 W*	114 cm	8.3	30.8	26.5	30.6	20"-25"/ 1.5"
163 W*	116 cm	8.3	31.2	26.5	31	20"-25"/ 1.5"

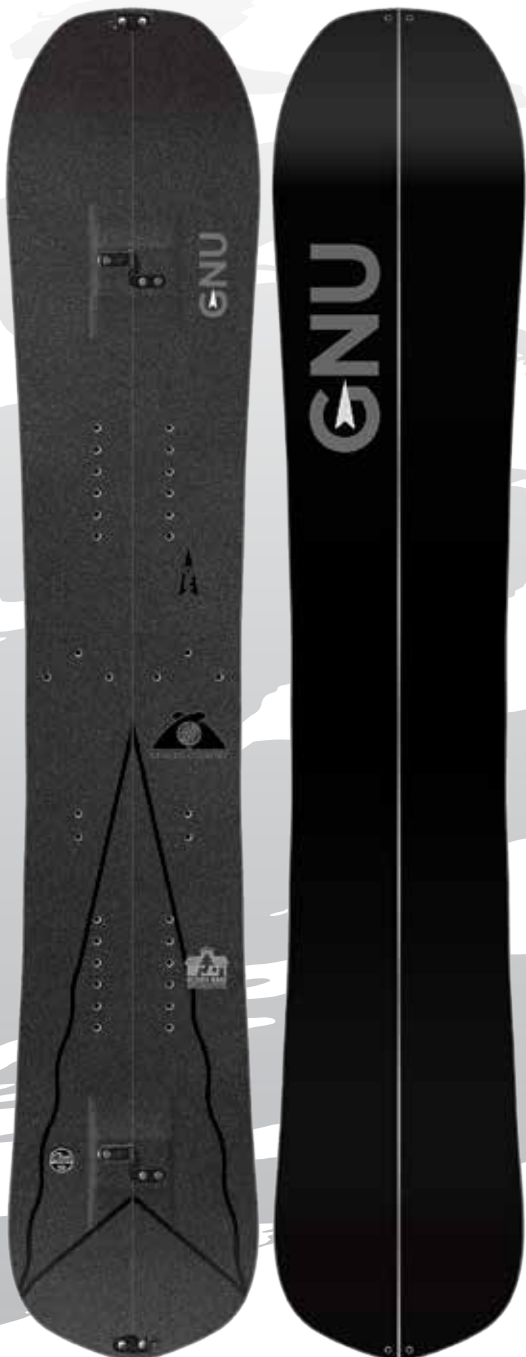
\*WIDE



WE BUILD OUR OWN DAMN BOARDS

# BANKED COUNTRY SPLITS

By TEMPLE & CANNON CUMMINS



UNISEX

## ALL MOUNTAIN FREERIDE / DIRECTIONAL SPLIT BOARD

- Temple and Cannon's lightweight directional pow slayer split
- Pillows, steeps and everything else out there
- Progressive Magne-Traction®, Karakoram Ultra Clips, and Carbon Power Bands for radical response and pop

Art: Gnu Art Store  
@gnusnowboards



Temple and Cannon's Banked Country split is a magical metamorphosis...their refined resort carving pow slaying machine has transformed into a lightweight climbing, powder and adrenalin access tool. A radically refined directional geometry/shape that includes a floaty nose, mild taper, Banked Slalom winning side cut and their unique Progressive "teeth in the tail" Magne-Traction® for quiet turn entry and unbelievable hook up in the tail to finish. A lightweight Paulownia core make this an effortless climber and floaty smooth rider. Karakoram Ultra Clips lock it all together for a solid board feel and speedy smooth transitions. Highly refined, heavily tested by the boys and you know this is the right stick when you are in Banked Country.

### TERRAIN TYPES

PARK RESORT BACKCOUNTRY

### RIDER ABILITY

BEGINNER INTERMEDIATE ADVANCED

### FLEX SCALE

SOFT MEDIUM FIRM

PROMAG

CAMBER

Aggressive All Terrain Contour



- CORE:** FSC Certified 95% Paulownia with Aspen structure beams
- GLASS:** Tri-Ax/Bi-Ax with carbon power bands and insert reinforcement
- TOP:** Eco-Sublimated Poly Top: Tough And Environmentally Nice
- BASE:** Sintered Knife-Cut: Fast, Tough And Holds Wax
- SIDEWALLS:** UHMW: Tough And Fast
- TIP/TAIL:** Ultralight thin tip UHMW

LENGTH	CONTACT LENGTH	SIDE CUT	NOSE WIDTH	WAIST WIDTH	TAIL WIDTH	STANCE MIN-MAX/SET BACK
155	112 cm	8.2	29.4	25.3	29.2	19"- 24"/ 1.5"
159	114 cm	8.3	29.6	25.4	29.4	20"- 25"/ 1.5"
162	116 cm	8.4	29.8	25.5	29.6	20"- 25"/ 1.5"



WE BUILD OUR OWN DAMN BOARDS



FREESTYLE / PARK

**MONEY**  
TWIN SHAPE



**HYBRID C2**  
**GLITE1**  
MAGNE-TRACTION

- 130 ww\* 23
- 135 ww\* 23.2
- 140 ww\* 23.4
- 144 ww\* 24.2
- 148 ww\* 24.7
- 152 ww\* 25.3
- 154 ww\* 25.4
- 156 ww\* 25.5
- 159 ww\* 25.6
- WIDES
- 150 ww\* 26
- 154 ww\* 26.2
- 158 ww\* 26.6

Art: Jay Howell  
@punksitcut

**C MONEY**  
TWIN SHAPE



**CAMBER**  
**GLITE1**  
MAGNE-TRACTION

- 144 ww\* 24.2
- 148 ww\* 24.7
- 152 ww\* 25.3
- 154 ww\* 25.4
- 156 ww\* 25.5
- 159 ww\* 25.6
- WIDES
- 150 ww\* 26
- 154 ww\* 26.2
- 158 ww\* 26.6

Art: Jay Howell  
@punksitcut

**HEAD SPACE** By Forest Bailey  
TWIN SHAPE



**CAMBER**  
**GLITE2**  
MAGNE-TRACTION

- 149 ww\* 25
- 152 ww\* 25
- 155 ww\* 25.4
- 158 ww\* 25.5
- WIDES
- 155 ww 26.4

Art: Forest Bailey  
@forestbailey

25  
MENS  
26



**RECESS PACKAGE**  
TWIN SHAPE



Youth Small Package  
80 ww\* 20.0  
90 ww\* 21.0  
100 ww\* 21.0

Including  
Speed Strap Binding

Youth Medium/Large  
Package  
110 ww\* 22  
120 ww\* 22.5  
125 ww\* 22.7

Including  
Traditional Binding

**FACTS**  
DIRECTIONAL TWIN



**HYBRID C2**  
**GLITE1**  
MAGNE-TRACTION

- 147 ww\* 24.2
- 150 ww\* 24.5
- 153 ww\* 24.8
- 156 ww\* 25.4
- 159 ww\* 25.5
- WIDES
- 156 ww\* 26.7
- 159 ww\* 26.7
- 162 ww\* 26.7

Art: Gnu Art Dept.  
@gnusnowboards

**FINEST** - By Max Warbington  
ASYM TWIN SHAPE



**HYBRID C2**  
**GLITE2**  
MAGNE-TRACTION

- 148 ww\* 24.8
- 151 ww\* 25
- 154 ww\* 25.1
- 157 ww\* 25.5
- 159 ww\* 25.7
- WIDES
- 155 ww\* 26.2

Art: Max Warbington  
@69max420

**RIDERS CHOICE**  
ASYM TWIN SHAPE



**AC ASYM CHIPS**  
**HYBRID C2**  
**GLITE3 CARBON**  
MAGNE-TRACTION

- 151.5 ww\* 25.1
- 154.5 ww\* 25.2
- 157.5 ww\* 25.5
- 159.5 ww\* 25.6
- 161.5 ww\* 25.8
- WIDES
- 155 ww\* 26.5
- 158 ww\* 26.8
- 162 ww\* 26.8

Art: TREVOR YARDLEY-JONES  
@trevorj

**WAGYU** - By Cannon Cummins  
DIRECTIONAL TWIN SHAPE



**CAMBER**  
**GLITE2**  
MAGNE-TRACTION

- 155 ww\* 25.3
- 158 ww\* 25.5
- 161 ww\* 25.7

Art: Jayden Chomick  
@jadychomick

YOUTH FREESTYLE / ALL MOUNTAIN

Art: Hannah Eddy  
@hannahedyart

FREESTYLE / ALL MOUNTAIN

**ANTIGRAVITY**  
DIRECTIONAL SHAPE



**CAMBER**  
**GLITE1**  
MAGNE-TRACTION  
TEXTURED TOP SHEET

- 150 ww\* 25
- 153 ww\* 25.2
- 156 ww\* 25.5
- 159 ww\* 25.7
- 162 ww\* 25.8
- WIDES
- 159 ww\* 26.7
- 162 ww\* 26.8

Art: Shawn Bishop  
@shawnbsh

**GREMLIN**  
DIRECTIONAL SHAPE



**CAMBER**  
**GLITE2**  
MAGNE-TRACTION

- 144 ww\* 25.5
- 148 ww\* 25.8
- 152 ww\* 26.1
- 155 ww\* 26.4
- 158 ww\* 27
- 161 ww\* 27.5

Art: Gnu Art Dept.  
@gnusnowboards

**UPGRADE**  
DIRECTIONAL TWIN HYBRID



**HYBRID C2**  
**GLITE2**  
UPGRADED CARBON BASE  
MAGNE-TRACTION

- 151 ww\* 25.1
- 153 ww\* 25.3
- 156 ww\* 25.5
- 159 ww\* 25.7
- WIDES
- 157 WW\* 26
- 160 WW\* 26.5

Creative vision  
Jeff Henderson  
@jeffhendo

**4x4** By Forest Bailey  
DIRECTIONAL SHAPE



**CAMBER**  
**GLITE2**  
MAGNE-TRACTION

- 157 ww\* 25.5
- 160 ww\* 25.7

Art: Forest Bailey  
@forestbailey

**SOMETHING GNU**  
ALL MOUNTAIN FREERIDE/DIRECTIONAL SHAPE



**HYBRID C2**  
**GLITE3 CARBON**  
MAGNE-TRACTION

- 151 ww\* 25
- 156 ww\* 25.3
- 161 ww\* 26.1
- 169 ww\* 26.5

Creative vision  
Pete Saari  
@turletater

**BANKED COUNTRY**  
DIRECTIONAL SHAPE By Temple & Cannon Cummins



**CAMBER**  
**GLITE3 CARBON**  
PRO-MAG

- 155 ww\* 25.3
- 159 ww\* 25.4
- 162 ww\* 25.5
- WIDE
- 160 ww\* 26.5
- 163 ww\* 26.5

Art: Temple Cummins  
@templecummins

FREESTYLE / PARK

**GLOSS TWIN SHAPE**



**HYBRID C2**  
**GLITE 1**  
MAGNE-TRACTION

136 ww\* 22.6  
140 ww\* 23.3  
144 ww\* 23.5  
148 ww\* 23.9  
waist width\*

Art: Sara Phillips  
@sphilips

**GLOSS C TWIN SHAPE**



**CAMBER**  
**GLITE 1**  
MAGNE-TRACTION

136 ww\* 22.6  
140 ww\* 23.3  
144 ww\* 23.5  
148 ww\* 23.9  
waist width\*

Art: Sara Phillips  
@sphilips

25  
WOMENS  
26



**RECESS PACKAGE TWIN SHAPE**



Youth Small Package  
80 ww\* 20.0  
90 ww\* 21.0  
100 ww\* 21.0  
waist width\*

Including  
Speed Strap Binding

Youth Medium/Large  
Package  
110 ww\* 22  
120 ww\* 22.5  
125 ww\* 22.7  
waist width\*

Including  
Traditional Binding

**FICTION DIRECTIONAL TWIN**



**HYBRID BANANA**  
**GLITE 1**  
MAGNE-TRACTION

133 ww\* 22.5  
139 ww\* 22.6  
142 ww\* 23.2  
145 ww\* 23.4  
148 ww\* 24  
151 ww\* 24.3  
154 ww\* 24.6  
waist width\*

Art: Gnu Art Dept.  
@gnusnowboards

**VELVET TWIN SHAPE**



**HYBRID C2**  
**GLITE 2**  
MAGNE-TRACTION

139 ww\* 22.6  
143 ww\* 23.5  
147 ww\* 24  
150 ww\* 24.3  
153 ww\* 24.6  
waist width\*

Art: Hannah Eddy  
@hannaheddyart

**LADIES CHOICE ASYM TWIN SHAPE** By Jamie Anderson



**HYBRID C2**  
**ASYM GLITE 3 CARBON**  
MAGNE-TRACTION

139.5 ww\* 22.6  
142.5 ww\* 23.2  
145.5 ww\* 24  
148.5 ww\* 24.2  
151.5 ww\* 24.4  
153.5 ww\* 24.4  
waist width\*

Art: Sarah King  
@sarahkingart

**LADIES CHOICE CAMBER ASYM TWIN SHAPE** By Jamie Anderson



**CAMBER**  
**ASYM GLITE 3 CARBON**  
MAGNE-TRACTION

145.5 ww\* 24  
148.5 ww\* 24.2  
151.5 ww\* 24.4  
waist width\*

Art: Sarah King  
@sarahkingart

YOUTH FREESTYLE / ALL MOUNTAIN

Art: Hannah Eddy @hannaheddyart

FREESTYLE / ALL MOUNTAIN

**FROSTING DIRECTIONAL SHAPE**



**HYBRID C2**  
**GLITE 2**  
MAGNE-TRACTION

143 ww\* 24  
146 ww\* 24.1  
149 ww\* 24.3  
152 ww\* 24.4  
waist width\*

Art: Naima Antolin  
@naimaantolin

**BARRETT** By Barrett Christy  
DIRECTIONAL SHAPE



**CAMBER**  
**GLITE 3 CARBON**  
MAGNE-TRACTION

**PROMAG**  
**B4BC**  
Portion of sales benefits

146 ww\* 24.1  
149 ww\* 24.3  
152 ww\* 24.5  
155 ww\* 24.8  
waist width\*

Art: Ryder Biolos  
@artbyryder

**FREE SPIRIT** By Jamie Anderson  
DIRECTIONAL SHAPE



**CAMBER**  
**GLITE 3 CARBON**  
MAGNE-TRACTION

148 ww\* 25.5  
153 ww\* 25.5  
waist width\*

Art: Sarah King  
@sarahkingart

**BANKED COUNTRY SPLITS DIRECTIONAL SHAPE**



**CAMBER**  
**PROMAG**

**SPLIT CONSTRUCTION**  
155 ww\* 25.3  
159 ww\* 25.4  
162 ww\* 25.5  
waist width\*

Art: Gnu Art Dept.  
@gnusnowboards

ALL MOUNTAIN

ALL MOUNTAIN SPLIT BOARD  
By Temple & Cannon Cummins

MENS & WOMENS

25 | *GNU* | 26  
SNOWBOARDS

# EARLY RELEASE

**SOMETHING GNU**  
ALL MOUNTAIN FREERIDE/DIRECTIONAL SHAPE

**NEW!** **WAGYU** - By Cannon Cummins  
DIRECTIONAL TWIN SHAPE



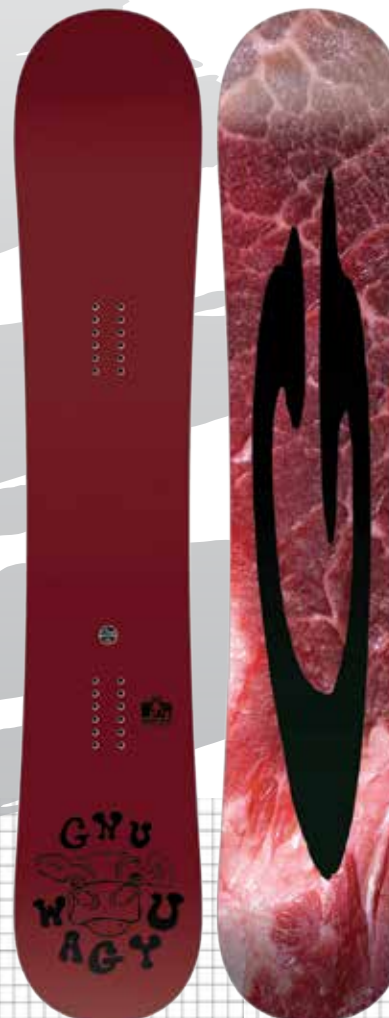
**HYBRID**  
**C2** DIRECTIONAL

**GLITE 3**  
CONSTRUCTION  
**CARBON**

**MAGNE-TRACTION**  
EDGE HOLD ADVANTAGE

**151** ww\* 25  
**156** ww\* 25.3  
**161** ww\* 26.1  
**169** ww\* 26.5  
waist width\*

Creative vision  
Pete Saari  
@turtletater



**C<sup>3</sup>**  
**CAMBER**

**GLITE 2**  
CONSTRUCTION

**MAGNE-TRACTION**  
EDGE HOLD ADVANTAGE

**155** ww\* 25.3  
**158** ww\* 25.5  
**161** ww\* 25.7  
waist width\*

Art: Jady Chomlack  
@jadychomlack



Gnu

**SPEED/IN**

**FASTER / EASIER / SMARTER**

**UNIVERSAL & DUAL ENTRY**

**25/26**

## **UNIQUE TECHNOLOGY**

**Reclining Highback** - Rear Entry Advantage

**Auto Open Ankle Strap** - Opens Auto *MAGICALLY!*

**Auto Lever** - Simplified Entry

**Cable Redirection** - Unimpeded Movement

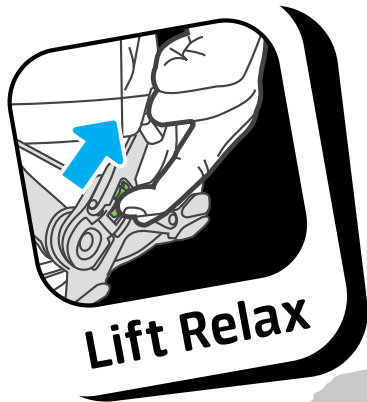
**Lifetime Baseplate Warranty**

Gnu's unique speed entry binding system is the ultimate in performance, speed, ease and comfort. Fits any snowboard boot. Set your bindings up once and one lever gets you in and out with amazing ease all season long. Enjoy more time riding and smiling and less time fiddling and sitting. Hit the pressure release button in the lift line for max comfort and circulation as you float up to the top for another epic run... Unreal Bindings!

# HOW TO SPEED/IN



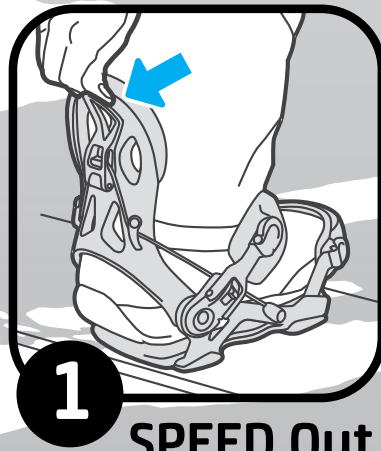
SPEED ENTRY BINDING SYSTEM  
FASTER, EASIER, SMARTER



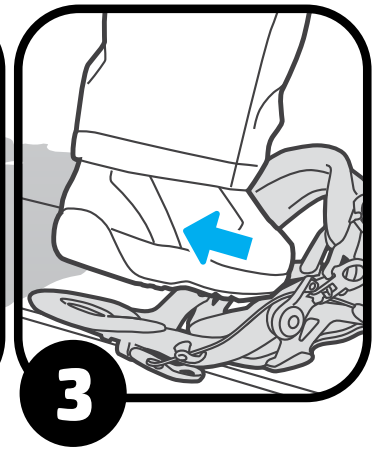
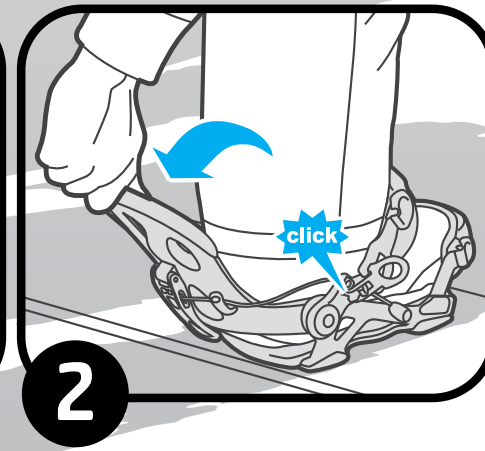
Lightweight,  
performance and  
strength in an  
incredibly fast  
binding system!



SPEED In



SPEED Out





# UNIQUE/KEY TECHNOLOGY

## Duplex Ankle Strap

- Ultra-light.
- Flip strap to change flex response.
- Two Straps in one

Strategically cored single injection construction is made with pliable TPU creating a comfortable and lightweight strap. Flip-able design enables a soft or stiff response for rider customization. Softer flexing side has extra large coring and smaller surface area. Stiffer flexing side has reduced coring and taller surface to lean into for more response.

CORE TECHNOLOGY BENEFIT	BENEFIT - Concise	BENEFIT - Description
Reclining Highback	Rear Entry Advantage	Makes enter and exit incredibly fast and easy, with one hand.
Auto Open System	Works like Magic. Opens Auto-"Magically"	Upper strap opens auto-"magically"when highback reclines for a quick, easy and extra large entry and exit zone.
Auto Lever	Simplified Entry	Only one click to apply the right amount of pressure. No more fumbling with ratchet buckles.
Pressure Relief Button	Warm, Happy Feet	Can be pressed manually to relax ankle strap pressure on front after run while boots remains secure in binding. Increased blood flow keeps feet comfortable and warm.
Ankle Strap - Micro Buckle	Quickly Adjust Tension	Rider can adjust strap tension while on the go. Tighten a couple clicks for a big hit or loosen for different terrain. Release strap for additional exit and entry space in steep terrain.
Ankle & Toe Strap - Micro Buckle	Multi-Entry Option	Micro Buckles on both straps enable you to open and close both straps in traditional way in case you need that option.
Cable Redirection	Unimpeded Movement	Ensures maximum freedom of movement of boot. Reduces strain when closing highback.
Toe Cup Wrap Strap	Precision Fit and Response	Secures boot in place for a perfect fit each time. Wrap design provides more support and response while eliminating wedge and cinch pressure.
Highback Rotation	Custom Support	Highbacks can be rotated laterally to find the custom support angles that work for your style of riding.

# CHEETER

**SPEED/IN**  
MENS

## PULL A FAST ONE AND BEAT THE CROWD

- FT4 Baseplate - Predictable Performance
- ERGO-X Highback - Smoother entry and exit
- Thin Fit Toe strap - Ultra thin and light, wraps like second skin

On top of the innovative speed entry technology, asymmetric highbacks add support to your natural riding stance for control while the FT-4 Nylon Baseplate provides a smooth ride and vibration absorption for a full riding days comfort.

**RESPONSE:** RELAXED / ALL AROUND / AGGRESSIVE  
**RIDING STYLE:** ALL MOUNTAIN

S (US M 4-7), M (US M 7-10), L (US M 10-12), XL (US M 12-14)

Disk: 4x4, Channel. Fiber Reinforced Polymer

Colorways: Black and White

**4/10**  
**FLEX**



BLACK



WHITE



# PSYCH

**SPEED/IN**  
MENS

## ULTRA-LIGHT FREESTYLE MOBILITY AND QUICKNESS TO BLOW YOUR MIND

- Hyper Cored Aluminum Baseplate - Light & Responsive
- ERGO-X Highback - Smoother entry and exit
- Complex Toe Cup Strap with Micro Buckle - Oversize with soft textiles and foam
- Canting

Not only do you get in and out of your bindings faster, the ultra-light aluminum chassis and highback enable you to maneuver quicker with less fatigue. The asymmetric highback design allows mobility to get out over you board and support to ride away clean. This combo is forgiving in freestyle terrain and flows on mountain.

**RESPONSE:** RELAXED / ALL AROUND / AGGRESSIVE

**RIDING STYLE:** ALL MOUNTAIN - FREESTYLE

**S** (US M 5-7), **M** (US M 7-9), **L** (US M 9-11), **XL** (US M 12-14)

Disk: 4x4. Fiber Reinforced Polymer

Colorways: Black and White

**6/10**  
**FLEX**



WHITE



BLACK



# FREEDOM

**SPEED/IN**  
MENS

## BREAKOUT ON THE POWER AND SPEED MACHINE

- Hyper Cored Baseplate with extra footbed dampening and a heel shock pod
- Alu Heelcup reinforced highback for response and precision at speed
- Canting

Extra supportive ankle straps and responsive highback with aluminum heelcup for riding in turbo mode. The aluminum chassis is ultra-light and sensitive for precision input in advanced terrain. Heel shock pads and a chassis enveloped by an EVA pad smooth out the shocks and vibration from hard landings and firm terrain.

**RESPONSE:** RELAXED / ALL AROUND / AGGRESSIVE

**RIDING STYLE:** ALL MOUNTAIN

**M** (US M 7-9), **L** (US M 9-11), **XL** (US M 12-14)

Disk: 4x4, Channel. Forged Aluminum

Colorway: Black

**8/10**  
**FLEX**



**BLACK**

# B♥REAL

**SPEED/IN**  
**WOMENS**

## DO MORE OF WHAT YOU CAME FOR

- FT4 Baseplate - Predictable Performance
- ERGO-X Highback - Smoother entry and exit
- Thin Fit Toe strap - Ultra Thin and light, wraps like second skin.

In addition to the practical speed-entry system you will become one with your binding supported by Asymmetric Highbacks that duplicate a natural riding stance and the predictable, smooth ride of the FT-4 Nylon Baseplate.

**RESPONSE:**  **RELAXED** / ALL AROUND / AGGRESSIVE

**RIDING STYLE:** ALL MOUNTAIN

**S** (US W 5-7), **M** (US W 7-9), **L** (US W 9-11)

Disk: 4x4, Channel. Fiber Reinforced Polymer

Colorway: White

**4/10**  
**FLEX**



**WHITE**

# FANTAST

**SPEED/IN**  
WOMENS

## LEAVE THE CROWD BEHIND AND RIDE

- Hyper Cored Aluminum Baseplate - Light & Responsive
- ERGO-X Highback - Smoother entry and exit
- Comprex Toe Cup Strap with Micro Buckle - Oversize with soft textiles and foam

An aluminum chassis provides feedback to navigate with precision while the lightweight attributes increases response and reduces fatigue. Enveloped in a supportive ankle strap with a compression window for max comfort the full EVA wrapped footbed with large heel shock pad keeps your feet happy all day long.

**RESPONSE:** RELAXED / ALL AROUND / AGGRESSIVE

**RIDING STYLE:** ALL MOUNTAIN - FREESTYLE

**S** (US W 5-7), **M** (US W 7-9), **L** (US W 9-11)

Disk: 4x4. Fiber Reinforced Polymer

Colorway: Black

**6/10**  
**FLEX**



**BLACK**

**MENS**



BLACK



WHITE



WHITE



BLACK



BLACK

*Grü*  
**SPEED/IN**  
FASTER / EASIER / SMARTER  
UNIVERSAL & DUAL ENTRY

**25/26**

**CHEETER** →

**PSYCH**

⇨ **FREEDOM** ⇩

**WOMENS**



WHITE



BLACK

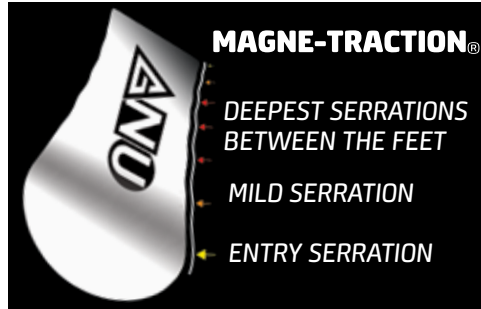
*B♥REAL*

**FANTAST**

# GNU SCIENCE EXPLAINED



**MAGNE-TRACTION®**  
EDGE HOLD ADVANTAGE  
THE ORIGINAL SERRATED STEAK KNIFE TECHNOLOGY



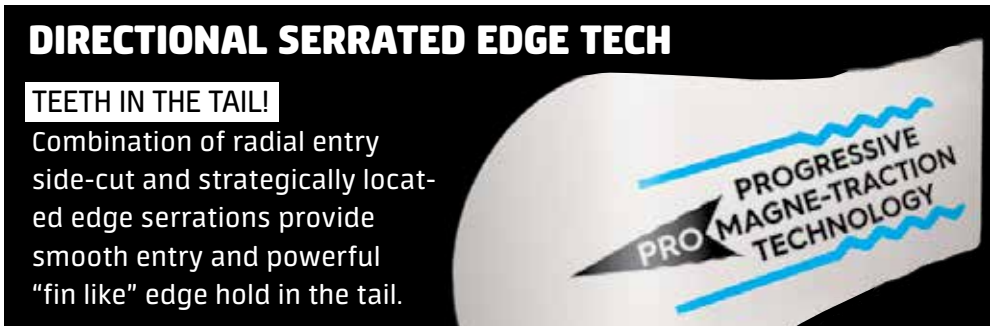
**MAGNE-TRACTION®**  
DEEPEST SERRATIONS BETWEEN THE FEET  
MILD SERRATION  
ENTRY SERRATION



**7 SERRATED STEAK KNIFE TECHNOLOGY**  
7 strategically located and sized edge serrations provide unreal edge hold and control in all conditions.



**PRO MAG**  
A CUMMINS FAMILY EXCLUSIVE TEETH IN THE TAIL!



**DIRECTIONAL SERRATED EDGE TECH**  
**TEETH IN THE TAIL!**  
Combination of radial entry side-cut and strategically located edge serrations provide smooth entry and powerful "fin like" edge hold in the tail.

**AWESOME TURNING**  
**ASYM AWESOME**  
BALANCE THROUGH ASYMMETRY



- Precision control
- Steeper activation angle



- Power
- Lower activation angle



**ASYM CHIPS**  
3-D Delightwood Asym Chip  
Riders Choice

**ASYM** Asym Sidecut & Contact

**ASYM Sidecut:** Deeper sidecut on heelside (power side).

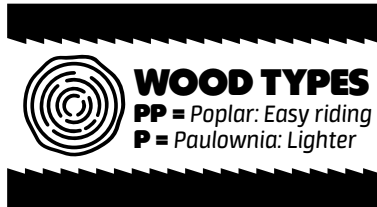
**ASYM Contact:** Asymmetric contact angles longer toe side contact (finesse side) and shorter heelside contact (power side).

**MENS** Riders Choice / Finest

**WOMENS** Pro Choice / Ladies Choice CAMBER

# GNU SCIENCE EXPLAINED

## GLITE CONSTRUCTION



### G LITE 1

**CORE:** FSC Certified Poplar + Paulownia Core Light, Strong And Poppy  
**GLASS:** Tri-Ax/Bi-Ax Glass | **TOP:** Eco Sublimated Poly Top | **BASE:** Eco Sublimated Co-Ex Base  
**SIDEWALL & TIPS/TAILS:** UHMW

**MENS:** Money / C MONEY / Facts / Antigravity

**WOMENS:** Gloss / Gloss C / Fiction



### G LITE 2

**FSC Certified Aspen + Paulownia Core Light, Strong And Poppy**  
**GLASS:** Tri-Ax/Bi-Ax Glass | **TOP:** Eco Sublimated Poly Top | **BASE:** Sintered Base  
**SIDEWALL & TIPS/TAILS:** UHMW

**MENS:** Finest / Head Space / 4x4 / Gremlin / Wagyu / Upgrade

**WOMENS:** Velvet / Frosting



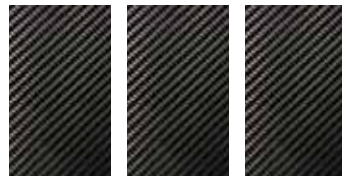
### G LITE 3 CARBON

**FSC Certified Aspen + Paulownia Core Lightest, Stronger And Most Poppy**  
**GLASS:** Tri-Ax/Bi-Ax Glass + Carbon Power Bands | **TOP:** Eco Sublimated Poly Top or Bio Beans (Jamie Anderson pro models)  
**BASE:** Sintered Base | **SIDEWALL & TIPS/TAILS:** UHMW

**III CABON POWER BANDS** Add pop, response and extend board performance life

**MENS:** Riders Choice / Banked Country / Something GNU

**WOMENS:** Ladies Choice / Ladies Choice Camber / Barrett / Free Spirit



# GNU SCIENCE EXPLAINED

## CONTOURS BANANA IS TECHNOLOGY

**BNA**  
 THE ORIGINAL ROCKER/CAMBER HYBRID CONTOURS. UNREAL CONTROL.  
 PATENT #7823892 #8511704

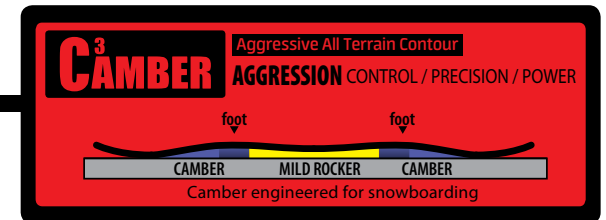
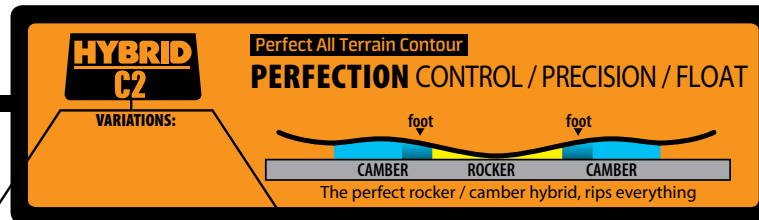
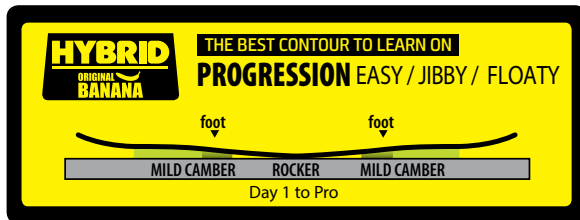
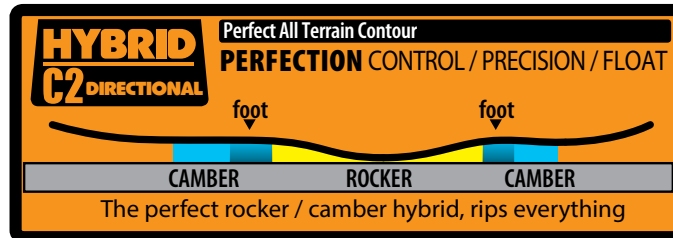
### ENGINEERED FOR SNOWBOARDING:

- Full contact and control in all conditions  
 "Awesome Everywhere"

### ROCKER BETWEEN YOUR FEET / CAMBER OUTSIDE OF YOUR FEET.

- Central rocker builds in carve, edge hold and float
- Outboard camber builds in pop, stability and control

Performance hybrid bottom contours engineered for snowboarding. Snowboarding is done with two feet on one board in a sideways stance. Banana Technology combines mild rockers between your feet with varying amounts of camber to the contact points to maximize edge contact, control and hold in a sideways stance. The rocker brings to life the middle of your board that, with traditional ski camber is a low pressure "dead zone", while also adding float, improving carving and power. The cambers out to the tip and tail fine tune the pressure map, add pop, tip and tail stability, precision and control.



**HYBRID C2'**

Easy Riding  
 All Terrain Contour

**HYBRID C2'**

Xtreme Riding  
 All Terrain Contour

25 | *Gnu* | 26  
SNOWBOARDS

